



**ST. WILFRED'S COLLEGE OF COMPUTER SCIENCES**

Affiliated to Mumbai University, Approved by AICTE- New Delhi, DTE Maharashtra (DTE Code-3539)

Dr. Shubhi Lall Agarwal, Director, SWSSC, Thane  
Maharashtra addressed the audience as a

**Keynote Speaker**

Topic:

*"Importance of Statistics in Research"*

*in*



**National Conference**

On

*"Digitalization and Emerging Trends in Business  
Management"*

**Date: December 14, 2024**

**Venue: Google meet**



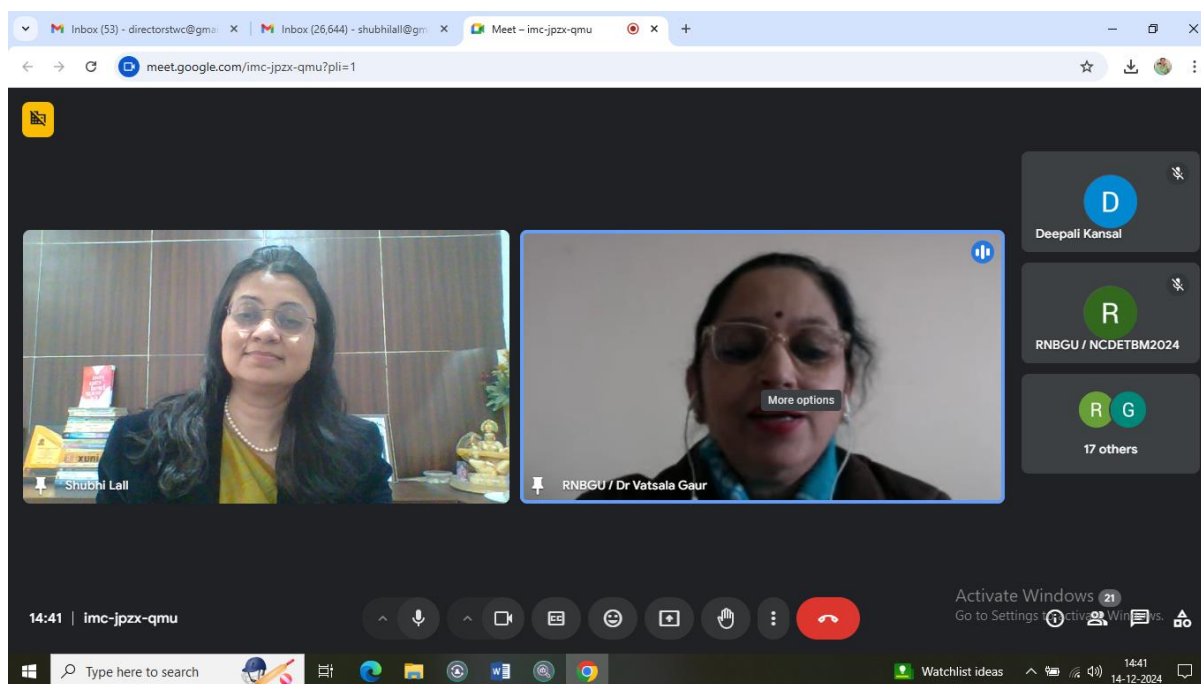
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### Invitation

We are pleased to extend an invitation to you as the **keynote speaker/Session Chair** for our inaugural session of National **Conference on " Digitalization and Emerging Trends in Business Management "**.

This conference will bring together a diverse group of scholars, academicians, industrialists and professionals to explore the most pressing issues in the field of management today. The Conference will focus on digitalization and other emerging trends in all the thrust areas of Business Management ie. Finance, HR, Operations and Marketing.



RNB Global University, Bikaner is established vide Act No. 20 of 2015 in the State of Rajasthan. The University is spread on a vast well-developed campus and offers courses in various disciplines having all modern facilities. **The Faculty of Commerce and Management** started in 2016 and has Three Years BBA and B. Com (H) Degree Courses, Two Years MBA Course and Ph.D. programme. The curriculum for the courses fulfills the requirements of UGC.

This conference will provide an opportunity for a management student across India to participate in intellectual discourse on emerging trends in the field of management. This will enrich their knowledge on impact of digitalization in management.

**Date:** 14.12.2024

**Venue:** 201(Hybrid Mode)

**Time:** 10:00AM onwards

We believe your expertise and insights would contribute greatly to the session, and we would be honoured to have you join us.

**Regards.**

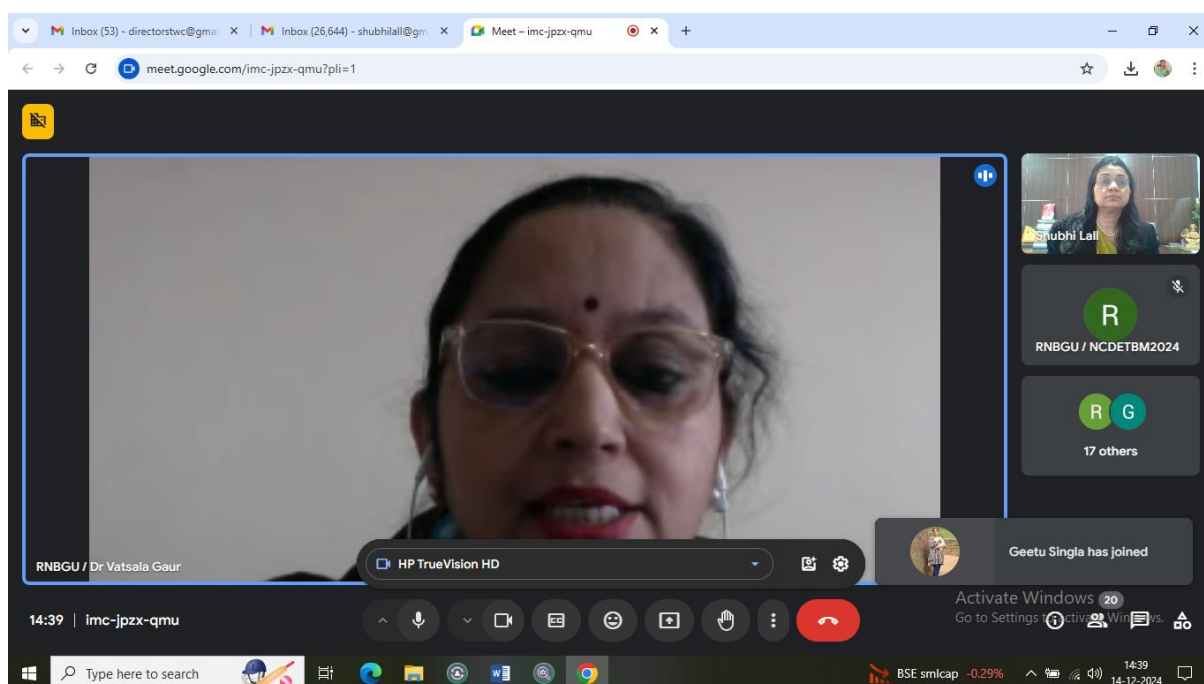
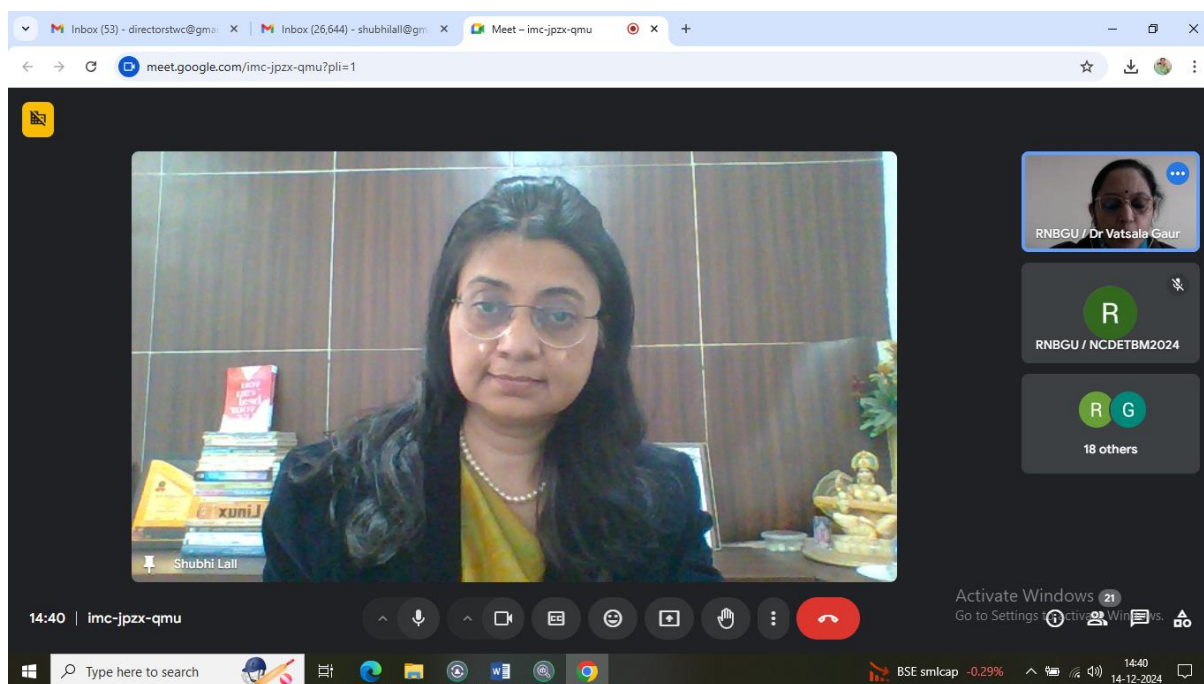
**Conference Team**



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Dr. Shubhi Lall Agarwal addressing the audience as a  
Keynote Speaker on the topic **“Importance of Statistics in Research”**

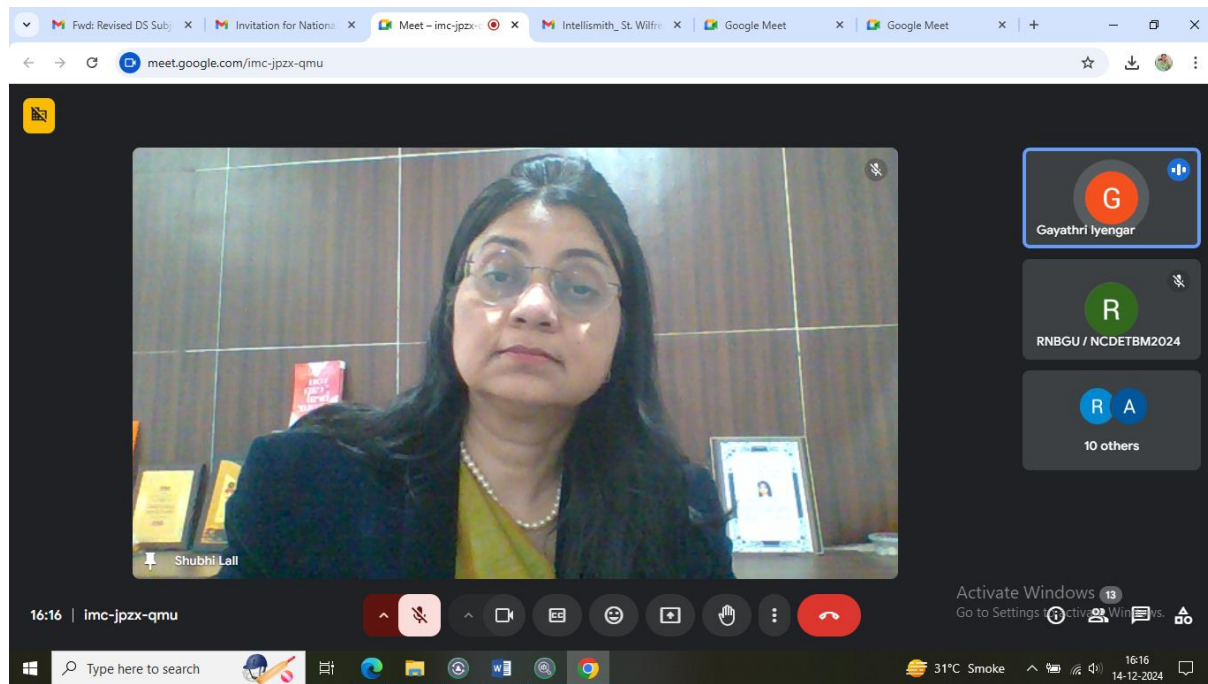


Convener of the Natioanal Conference - **Dr. Vatsala Gaur**

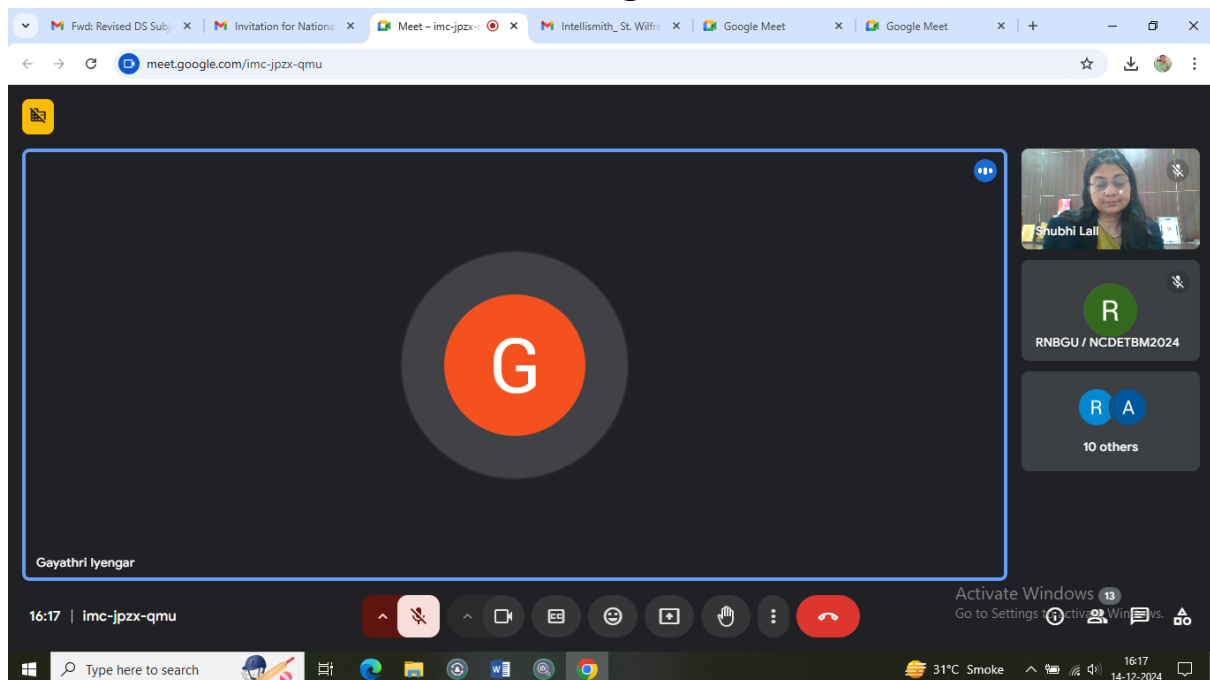


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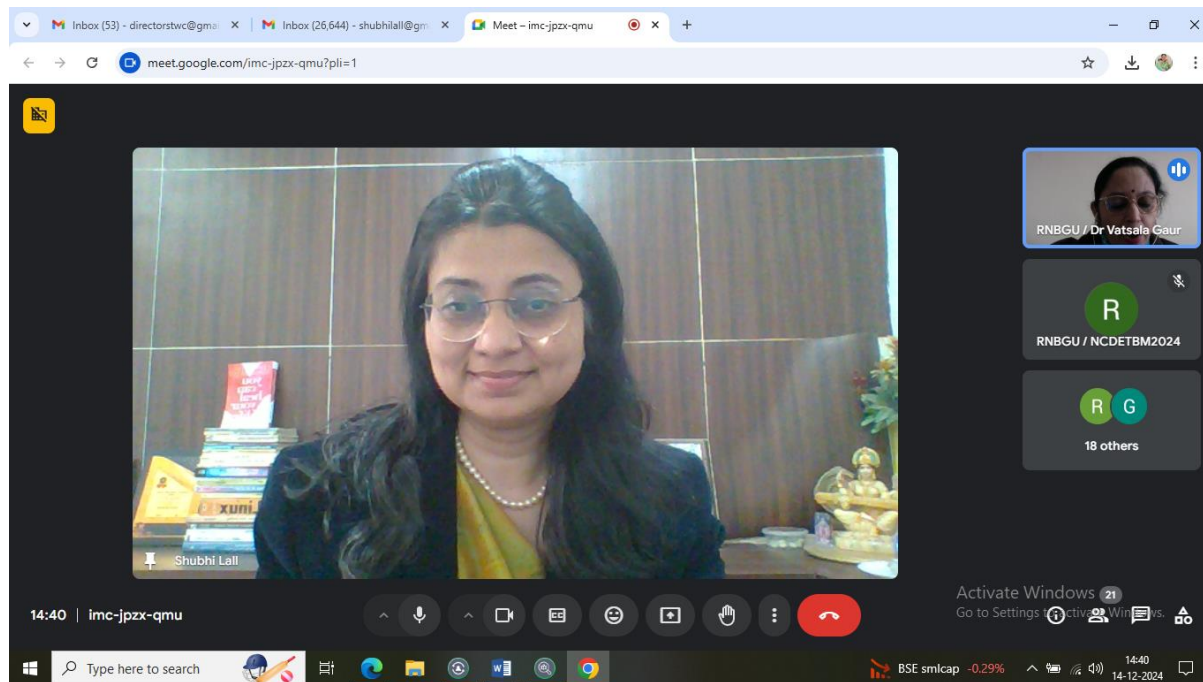
Dr Shubhi Lall listening the Research work of the participants  
as Technical Session  
Judge





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## Participants presenting their Research Papers in National Conference





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### Conclusion

The students found the keynote session very effective and requested for a FDP on Research and SPSS from Dr Shubhi Lall Agarwal.

### Invitation in E-mail to Dr Shubhi Lall Agarwal

Dear Madam

Greetings of the day!

PFA Invitation for National Conference on Digitalization and Emerging Trends in Business Management.

Link for Conference:

NCDETBM2024 (14th December 2024)

Saturday, 14 December · 10:00am – 5:00pm

Time zone: Asia/Kolkata

Google Meet joining info

Video call link: <https://meet.google.com/imc-jpzx-qmu>

Or dial: (US) +1 904-323-0083 PIN: 723 802 839#

Thanks and Regards

**Dr. Vatsala Gaur**

**Associate Professor, School of Commerce and Management**

**RNB Global University**

RNB Global City | Ganganagar Road | Bikaner -334601

**T- 91-7230834441-44**

**W [rnbglobal.edu.in](http://rnbglobal.edu.in)**

RNB Global University has been awarded : **"ASSOCHAM India - Best University In Rural India - 2018"**

RNB Global University has been awarded : **"The Economic Times - Best Education Brands - 2017"**